

# NCHJA

SPONSORSHIP OPPORTUNITIES



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## NCHJA ANNUAL 'A' SHOW

2025

*Photo credit to Kirsten Hannah Photography*



## North Carolina Hunter Jumper Association

The North Carolina Hunter Jumper Association (NCHJA) is committed to giving back to our members and to the community by supporting:

- Four \$1,000 scholarship grants to the winners of the featured Equitation Medal Finals held each year at the NCHJA Annual Horse Show
- Support of a scholarship endowment at the NC State College of Veterinary Medicine
- Support of the Norah Morris Scholarship Endowment

## Our Membership

1,903 NCHJA Members

551  
Amateurs

936  
Juniors

163  
Professional  
Trainers

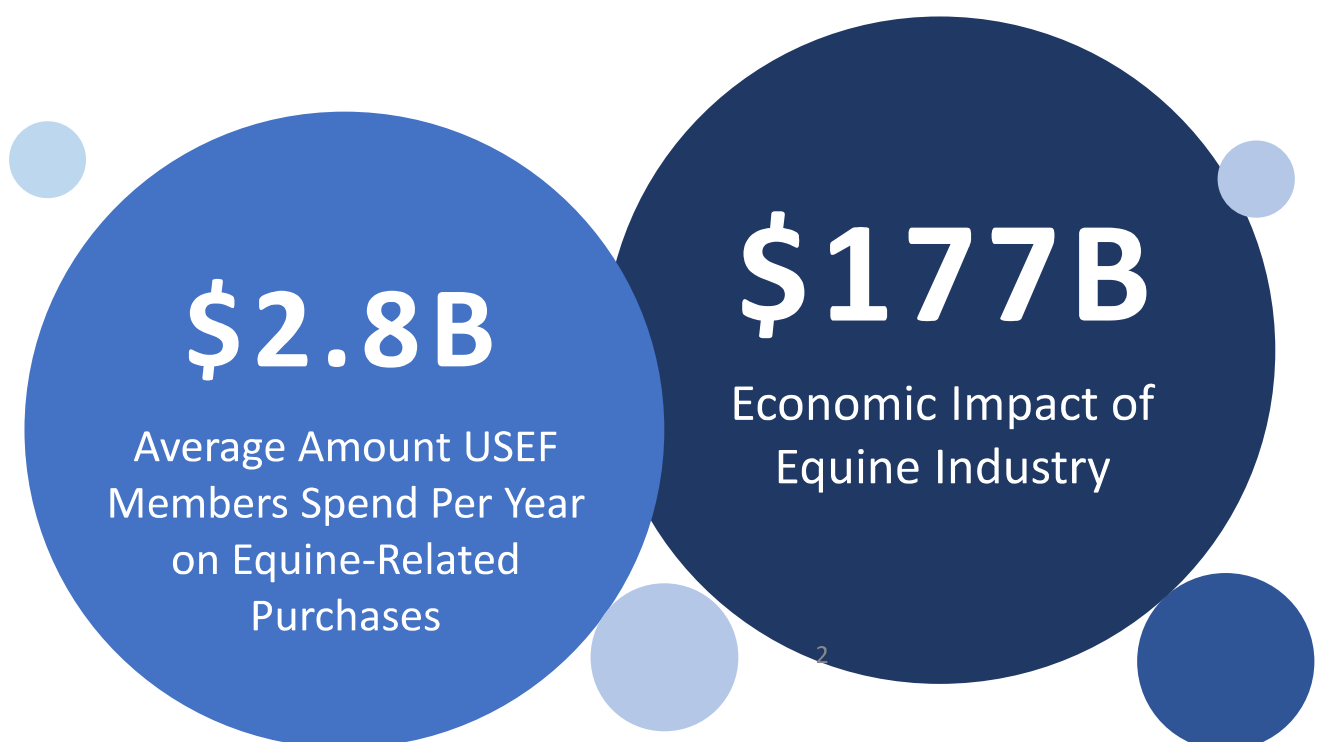
253  
Farm  
Members

## Who We Are

Equestrian competitors, leisure riders, coaches, fans and enthusiasts each share a personal bond with the horse. This commonality defines our membership.

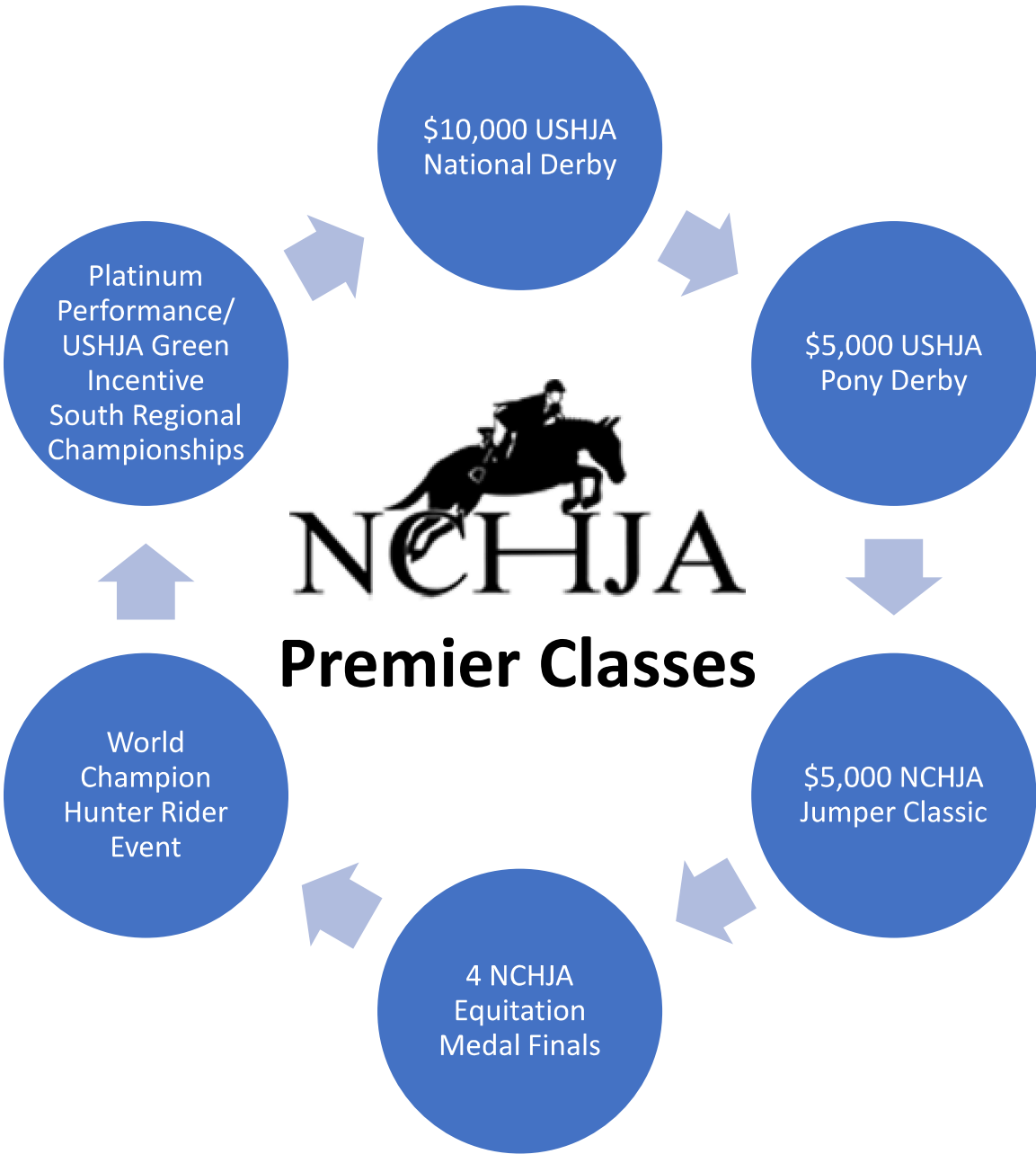
According to the United States Equestrian Federation, the average member spends **\$16,000** per year on equine-related purchases. This adds up to over **\$2.8 billion** per year!

As a large, economically diverse industry, the U.S. horse industry contributes significantly to the American economy. According to the American Horse Council Foundation's 2023 National Economic Impact Study, the horse industry contributes approximately **\$177 billion** in direct economic impact to the U.S. economy, and has a direct employment impact of **2.2 million jobs**.



# NCHJA Annual Horse Show

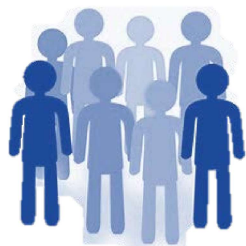
The 43<sup>rd</sup> NCHJA Annual Horse Show will be held June 25<sup>th</sup>-29<sup>th</sup>, 2025 at the Carolina Horse Park in Raeford, North Carolina. The hallmark of the show will be the **Premier Classes** featured at our horse show.



## Our Competitors

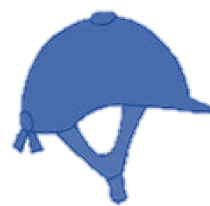
The NCHJA Annual Horse Show attracts some of the top competitors from up and down the east coast, many of whom attend because of the **Premier Classes** offered at our show.

- ✓ In 2024 the show hosted over **300 horses** and roughly 400 riders during the week-long competition.
- ✓ Of the estimated 400 riders competing, approximately 150 are under the age of 18, with the majority of the riders between **30 and 50 years of age**.
- ✓ Each horse/rider combination has at least five people in accompaniment, making the daily average attendees about 2,000. In addition, it is estimated that approximately 200 people from the community visit the horse show daily, bringing the **daily attendance range to 2,200 people**.
- ✓ The average entry fee per horse/rider combination is over \$900. This figure does not include the **tourism dollars** our competitors and their families spend in our local community on lodging, fuel, meals, entertainment, or shopping.



**2,200**

Average Daily Attendance



**30-50 Years**

Average Age of Riders Competing

## Our Premier Classes

Our **Premier Classes** make the NCHJA Annual Horse Show unique.

<b>USHJA National Derby</b>	The two-round format has a minimum of two judges that utilize the open numerical system to score competitors in the Classic Hunter Round (first round) on performance, hunter pace, jumping style, quality and substance, and movement. In addition, the base score in the Handy Hunter Round (second round) reflects brilliance of pace and handiness. In each round, after the judges' base score is given, one point will be added for each high-option fence jumped up to a maximum of four.
<b>Platinum Performance/ USHJA Green Incentive South Regional Championships</b>	The USHJA Green Hunter Incentive Program designates six regional championships held across the country.
<b>USHJA Pony Derby</b>	The USHJA Pony Hunter Derby offers Juniors the opportunity to compete ponies in a series modeled after the International and National Hunter Derby programs. Each USHJA Pony Hunter Derby will feature two rounds—a Classic Hunter style course (first round) and a Handy Hunter course (second round). Fence heights will be adjusted by pony size. The class is judged by a minimum of two judges who provide a single score for each round. The score from each round will be added together for an overall score.

<p><b>NCHJA Jumper Classic</b></p>	<p>Open to all jumper competitors, this class will compete over two rounds at 1.25 meters in height.</p>
<p><b>World Champion Hunter Rider Event</b></p>	<p>The USHJA World Championship Hunter Rider Program was founded to recognize and celebrate the hunter rider. Since the inaugural World Championship Hunter Rider Professional Finals in 1995, the WCHR program has expanded to include coveted year-end awards for Professionals, Developing Professionals, Amateur Owners, Amateur Adults, Juniors, Children’s and Pony riders. Only select horse shows across the country are selected to host these events.</p>
<p><b>NCHJA Equitation Medal Classes</b></p>	<p>The NCHJA will host four equitation medal finals classes. Riders compete all year earning points in their designated class to qualify for the finals. Only the top 15 riders in each class are invited to participate.</p>

# Premier Class Sponsorships

## \$10,000 Level

### USHJA National Derby

#### ***\$10,000 Sponsorship Benefits***

- ✓ Naming rights to the Premier Classes
- ✓ Full page advertisement in Prize List
- ✓ Winner's Circle banner placement
- ✓ Ability to hang multiple banners on property in prime locations, including a jump, if appropriate (banners to be provided by sponsor)
- ✓ Awards presentation opportunity
- ✓ Name in any press releases and printed materials featuring the class
- ✓ Name/Logo on Jump Crew t-shirts worn all week
- ✓ Multiple mentions on social media
- ✓ Announcements during show
- ✓ Link on NCHJA website to point to sponsor website
- ✓ Option for Vendor Tent (no power)
- ✓ Option for reserved table for 8 in ringside hospitality tent



# **\$5,000 Level**

**USHJA Pony Derby**

**NCHJA Jumper Classic**

**Platinum Performance/USHJA Green Hunter Incentive  
South Regional Championship 3'-3'3"**

**Platinum Performance/USHJA Green Hunter Incentive  
South Regional Championship 3'6"-3'9"**

## ***\$5,000 Sponsorship Benefits***

- ✓ Naming rights to the Premier Classes
- ✓ Full page advertisement in Prize List
- ✓ Winner's Circle banner placement
- ✓ Ability to hang multiple banners on property in prime locations, including a jump, if appropriate (banners to be provided by sponsor)
- ✓ Awards presentation opportunity
- ✓ Name in any press releases and printed materials featuring the class
- ✓ Name/Logo on Jump Crew t-shirts worn all week
- ✓ Multiple mentions on social media
- ✓ Announcements during show
- ✓ Link on NCHJA website to point to sponsor website
- ✓ Option for shared reserved table for 4 in ringside hospitality tent

# Division/Class Sponsorships

## \$1,050 Level

### ***\$1,050 Sponsorship Benefits***

- ✓ Awards presentation opportunity
- ✓ Name in any press releases and printed materials featuring the class
- ✓ Multiple mentions on social media
- ✓ Announcements during show

### **High Performance Hunter Division**

## \$1,000 Level

### ***\$1,000 Sponsorship Benefits***

- ✓ Awards presentation opportunity
- ✓ Name in any press releases and printed materials featuring the class
- ✓ Multiple mentions on social media
- ✓ Announcements during show

<b>NCHJA Pony Medal Scholarship</b>	<b>1.40m Junior/Amateur Jumper Classic</b>
<b>NCHJA Children's Medal Scholarship</b>	<b>1.30m Junior/Amateur Jumper Classic</b>
<b>Bryan Jones Medal Scholarship</b>	<b>1.20m Junior/Amateur Jumper Classic</b>
<b>EJ Haun Medal Scholarship</b>	<b>1.10m Junior/Amateur Jumper Classic</b>
<b>Wee Derby</b>	<b>1.0m Junior/Amateur Jumper Classic</b>
<b>A/O Hunter Classic</b>	<b>Junior Hunter Classic</b>

# \$800 Level

## ***\$800 Sponsorship Benefits***

- ✓ Awards presentation opportunity
- ✓ Name in any press releases and printed materials featuring the class
- ✓ Multiple mentions on social media
- ✓ Announcements during show

**Green Working Hunter 3'9" Division**

**Small Junior Hunter 3'6" Division**

**Green Working Hunter 3'6" Division**

**Small Junior Hunter 3'3" Division**

**A/O Hunter Older 3'6" Division**

**Large Junior Hunter 3'6" Division**

**A/O Hunter Younger 3'6" Division**

**Large Junior Hunter 3'3" Division**

**A/O Hunter Older 3'3" Division**

**Small Pony Hunter Division**

**A/O Hunter Younger 3'3" Division**

**Medium Pony Hunter Division**

**Large Pony Hunter Division**

# \$500 Level

## ***\$500 Sponsorship Benefits***

- ✓ Awards presentation opportunity
- ✓ Name in any press releases and printed materials featuring the class
- ✓ Multiple mentions on social media
- ✓ Announcements during show

**Green Working Hunter 3'3" Division**

**Children's Hunter Older Division**

**Green Working Hunter 3'0" Division**

**Children's Hunter Younger Division**

**Performance Hunter 3'6" Division**

**Children's Hunter Classic**

**Performance Hunter 3'3" Division**

**Adult Amateur Hunter Older Division**

**Small/Medium Green Pony Hunter Division**

**Adult Amateur Hunter Middle Division**

**Large Green Pony Hunter Division**

**Adult Amateur Hunter Younger Division**

**Pony Hunter Classic**

**Adult Hunter Classic**

**Groom's Class**

# \$400 Level

## ***\$400 Sponsorship Benefits***

- ✓ Awards presentation opportunity
- ✓ Name in any press releases and printed materials featuring the class
- ✓ Multiple mentions on social media
- ✓ Announcements during show

**1.30M Jumper Class  
(2 opportunities)**

**1.40m Junior/Amateur Jumper Class  
(2 opportunities)**

**1.25M Jumper Class  
(2 opportunities)**

# \$300 Level

## ***\$300 Sponsorship Benefits***

- ✓ Awards presentation opportunity
- ✓ Name in any press releases and printed materials featuring the class
- ✓ Multiple mentions on social media
- ✓ Announcements during show

**1.30m Junior/Amateur Jumper Class  
(2 opportunities)**

**1.10m Junior/Amateur Jumper Class  
(2 opportunities)**

**1.20m Junior/Amateur Jumper Class  
(2 opportunities)**

**1.0m Junior/Amateur Jumper Class  
(2 opportunities)**

# \$250 Level

## ***\$250 Sponsorship Benefits***

- ✓ Awards presentation opportunity
- ✓ Multiple mentions on social media
- ✓ Announcements during show

<b>High Performance Hunter Champion</b>	<b>A/O Hunter Older 3'6" Champion</b>
<b>Green Working Hunter 3'9" Champion</b>	<b>A/O Hunter Younger 3'6" Champion</b>
<b>Green Working Hunter 3'6" Champion</b>	<b>A/O Hunter Older 3'3" Champion</b>
<b>Green Working Hunter 3'3" Champion</b>	<b>A/O Hunter Younger 3'3" Champion</b>
<b>Green Working Hunter 3'0" Champion</b>	<b>Small Junior Hunter 3'6" Champion</b>
<b>Performance Hunter 3'6" Champion</b>	<b>Large Junior Hunter 3'6" Champion</b>
<b>Performance Hunter 3'3" Champion</b>	<b>Small Junior Hunter 3'3" Champion</b>
<b>Small Pony Hunter Champion</b>	<b>Large Junior Hunter 3'3" Champion</b>
<b>Medium Pony Hunter Champion</b>	<b>Children's Hunter Older Champion</b>
<b>Large Pony Hunter Champion</b>	<b>Children's Hunter Younger Champion</b>
<b>Small/Med Green Pony Hunter Champion</b>	<b>Children's Pony Hunter Division</b>
<b>Large Green Pony Hunter Champion</b>	<b>Children's Pony Hunter Champion</b>
<b>Adult Amateur Older Champion</b>	<b>Low Adult Hunter Division</b>
<b>Adult Amateur Middle Champion</b>	<b>Low Adult Hunter Champion</b>
<b>Adult Amateur Younger Champion</b>	<b>Low Children's Hunter Division</b>
<b>Short Stirrup Hunter Division</b>	<b>Low Children's Hunter Champion</b>
<b>Short Stirrup Hunter Champion</b>	<b>Baby Green Hunter Division</b>
<b>Long Stirrup Hunter Division</b>	<b>Baby Green Hunter Champion</b>
<b>Long Stirrup Hunter Champion</b>	<b>1.20m Junior/Am. Jumper Champion</b>
<b>1.40m Junior/Am. Jumper Champion</b>	<b>1.10m Junior/Am. Jumper Champion</b>
<b>1.30m Junior/Am. Jumper Champion</b>	<b>1.0m Junior/Am. Jumper Champion</b>

# \$200 Level

## ***\$200 Sponsorship Benefits***

- ✓ Multiple mentions on social media
- ✓ Announcements during show

**Low Adult Hunter Challenge**

**Low Children's Hunter Challenge**

**Take2 Thoroughbred Hunter Division**

**USHJA Hunter 3' Section 1 Division**

**USHJA Hunter 3' Section 2 Division**

**USHJA Hunter 2'9" Section 1 Division**

**USHJA Hunter 2'9" Section 2 Division**

**USHJA Hunter 2'6" Section 1 Division**

**USHJA Hunter 2'6" Section 2 Division**

**USHJA Hunter 2'3" Division**

**USHJA Hunter 2' Division**

**Best Young Horse**

**Young Hunter 5 & Under Division**

**Young Hunter 6 & Under Division**

**Young Hunter 7 & Under Division**

**Beginner Crossrails Hunter Division**

**Wall/Trot Opp. Hunter Section 1 Division**

**Wall/Trot Opp. Hunter Section 2 Division**

**Wall/Trot/Canter Opp. Hunter Sec. 1 Division**

**Wall/Trot/Canter Opp. Hunter Sec. 2 Division**

**NCHJA Special Hunter Division**

**Hunter Breeding Horse Division**

**Hunter Breeding Pony Division**

**Best Young Pony**

# \$150 Level

## ***\$150 Sponsorship Benefits***

- ✓ Multiple mentions on social media
- ✓ Announcements during show

**Take2 Thoroughbred Hunter Champion**

**USHJA Hunter 3' Section 1 Champion**

**USHJA Hunter 3' Section 2 Champion**

**USHJA Hunter 2'9" Section 1 Champion**

**USHJA Hunter 2'9" Section 2 Champion**

**USHJA Hunter 2'6" Section 1 Champion**

**USHJA Hunter 2'6" Section 2 Champion**

**USHJA Hunter 2'3" Champion**

**USHJA Hunter 2' Champion**

**Wall/Trot/Canter Opp. Hunter Sec. 1  
Champion**

**Young Hunter 5 & Under Champion**

**Young Hunter 6 & Under Champion**

**Young Hunter 7 & Under Champion**

**Beginner Crossrails Hunter Champion**

**Wall/Trot Opp. Hunter Section 1 Champion**

**Wall/Trot Opp. Hunter Section 2 Champion**

**Best Child Rider on a Horse**

**Best Child Rider on a Pony**

**NCHJA Special Hunter Champion**

**Wall/Trot/Canter Opp. Hunter Sec. 2  
Champion**

# \$75 Level

## ***\$75 Sponsorship Benefits***

- ✓ Announcements during show

**Leadline**

**Jumper Class (23 opportunities)**

**Pony Jumper Class (3 opportunities)**

**Open Hunter Class (14 opportunities)**

**Equitation/Medal Class**

# Other Sponsorships

## Hospitality Events

<b>NCHJA Blue Ribbon Dinner (Saturday)</b>	<b>\$3500</b>
<b>Welcome Lunch (Wednesday)</b>	<b>\$1500</b>
<b>NCHJA Medal Finalist Brunch (Thursday)</b>	<b>\$1500</b>
<b>Derby Tailgate (Thursday)</b>	<b>\$1500</b>
<b>Medal Mixer (Friday)</b>	<b>\$1500</b>
<b>Sunday Bubbly Brunch</b>	<b>\$750</b>
<b>Daily Sunrise Morning Hospitality (6 opportunities)</b>	<b>\$500</b>
<b>Golf Cart Parade</b>	<b>\$500</b>
<b>Creature Comfort Ringside Hospitality (5 opportunities)</b>	<b>\$150</b>

## Other Opportunities

<b>Back Numbers</b>	<b>\$800</b>
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## Banners

<b>New Banner</b>	<b>\$200</b>
<b>Banner Renewal</b>	<b>\$125</b>
<b>Add On: Banner For C Show Finals</b>	<b>\$75</b>

## Prize List Advertising

*Prize List is full size (8.5"x11") and full color processing. A digital version will be available on the NCHJA web-site, social media, and as requested. Need camera ready artwork as soon as possible, can help with artwork, if necessary, for a small charge.*

<b>Inside or Back Covers</b>	<b>\$1000</b>
<b>Full Page</b>	<b>\$800</b>
<b>Half Page</b>	<b>\$400</b>
<b>Quarter Page</b>	<b>\$200</b>

## Questions?

*If you are interested in becoming a sponsor but have questions, or would like to speak to someone about a special sponsorship opportunity, please feel free to contact us:*

**[NCHJAannualshow@gmail.com](mailto:NCHJAannualshow@gmail.com)**

*If you are interested in becoming a sponsor of the NCHJA "C" Show Finals scheduled for September 27-28, 2025, please contact:*

**[NCHJAcfinals@gmail.com](mailto:NCHJAcfinals@gmail.com)**



**2025 NCHJA ANNUAL HORSE SHOW SPONSORSHIP AGREEMENT**

3546 Youngs Road, Southern Pines, NC 28387

[NCHJAannualshow@gmail.com](mailto:NCHJAannualshow@gmail.com)

Sponsor Name: \_\_\_\_\_  
*(As it is to appear in sponsorship recognition.)*

Contact Name: \_\_\_\_\_

Street Address \_\_\_\_\_  
City/State/Zip Code \_\_\_\_\_  
Telephone \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_  
Social Media Tags \_\_\_\_\_

• **Class, Division, or Hospitality Sponsorships:**

Sponsorship Amount: \_\_\_\_\_

Sponsorship Funds to be applied to the following (indicate division/class/hospitality): \_\_\_\_\_

• **Prize List Advertising:**

*Prize List is full size (8.5"x11") and full color processing. Digital version available on web-site, social media, and as requested.*

*Need camera ready artwork as soon as possible, can help with artwork, if necessary, for a small charge.*

Inside and Back Covers - \$1,000  
 Full Page - \$800

Half Page - \$400  
 Quarter Page - \$200

• **Banner:**

New Banner - \$200     Banner Renewal - \$125     Add On: Banner Displayed at NCHJA C Finals - \$75

**TOTAL PAYMENT:**

Total Amount Due \_\_\_\_\_

Payment is enclosed

Bill me

The undersigned understands that NCHJA has the right to transfer funds to other sponsorship categories, if necessary. For example, if sponsorship is for a division that is not held, the sponsorship funds can be shifted to a division that is held.

Signature \_\_\_\_\_ Date: \_\_\_\_\_

NCHJA Contact Name: \_\_\_\_\_

**All sponsorships must be paid by June 1, 2025.** Sponsor should also supply any promotional materials, information, and prizes for our Annual Horse Show by June 1, 2025. *Thank you for your support!*